



HP ProCurve

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Overview

Driving the success and growth of small- to medium-sized businesses presents a unique set of challenges—not the least of which is installing a reliable, no-nonsense network. As the backbone of your business, it will seamlessly connect your employees, vendors, and customers; protect and enable the sharing of company-critical information; increase productivity; position your organization for growth; and keep the competition on their toes.

HP ProCurve Networking understands completely. For more than 25 years, ProCurve has delivered reliable, plug-and-play network solutions to small- and medium-sized businesses throughout the world. With enterprise quality at an affordable price, ProCurve Networking solutions can help take you as far as you want to go.

Essential network connectivity

The benefits of creating a network for your business are far reaching. A ProCurve network allows your company to:

- » Exchange ideas and documents over e-mail
- » Access the Internet for quick and easy research
- » Share a high-performance print device and eliminate individual desktop printers for each employee
- » Easily add a ProCurve wireless access point, if mobile workers or guests require wireless connectivity

Improved network performance for growing businesses

Improve the performance of your network to help employees connect with each other and to network resources quickly and easily with ProCurve Gigabit switches. ProCurve Gigabit network performance is all about greater efficiency, greater productivity, investment protection, and the ability to improve customer service.

- » Exchange large files without hesitation—and without a wait on the part of recipients.
- » Handle bandwidth-hungry applications such as graphical data, video streams, large databases, and data storage with ease.
- » Realize greater performance from any Gigabit-enabled devices that are connected to the network, including PCs, laptops, printers, and servers.



Increase Security

ProCurve protects your information and assets with trusted industry-standards-based security solutions for wired and wireless networking. ProCurve weaves security capabilities throughout its network infrastructure—security is built in, not bolted on; and ProCurve puts more intelligence and security at the edge of the network—the first line of defense where users connect.

Flexible wireless connectivity

ProCurve's mobility solutions encompass an integrated set of products, providing design, deployment, and management that is secure and fast, and provides appropriate levels of access for wireless network users.

- » Increase employee productivity and flexibility by supporting wireless laptops, PDAs, and mobile devices
- » Enable employees to connect to the company network easily and access the information they need—regardless of which building or conference room they are in
- » Allow visitors to log on as well, with the network providing the appropriate level of access, while still safeguarding areas of the network that are intended exclusively for employees

Converged communications

ProCurve offers a simplified network infrastructure design that accommodates cost-effective voice, video, and data applications. It delivers robust reliability through open-standards technology and enables secure deployment of both existing and emerging applications.

By using your data network to transmit voice and video, you may achieve significant long-term cost savings. Industry estimates show that implementing a VoIP solution can actually reduce intra-office communications costs by as much as 60 percent. In addition to cost savings, IP networks can be easier to maintain than voice networks.

For more information about HP's ProCurve, Networking Solutions, please contact your sales representative.

**SMP**

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