

HP BladeSystem c3000 Enclosure ("Shorty")



Versatile, all-in-one infrastructure gives small sites big business power

- » Use fewer wires.
- » Save power.
- » Maintain with less effort.
- » Win back time.

Growing companies are adopting the HP BladeSystem as the IT foundation for their business faster than any other blade architecture. BladeSystem helps them save money, grow flexibly and use less power with a unique combination of benefits that traditional rack-based server and storage systems simply can't match.

Hassle-free to manage: so you don't need a squadron of administrators to run your infrastructure.

Versatile to fit you: more flexible so you can add, upgrade and customize a solution faster to fit your business

Redundancy everywhere: to protect your data and deliver quality service to your business.

Affordable to buy and own: so you can save money on hardware, software and power and reinvest the savings back into the business.

The versatile HP BladeSystem c3000 Enclosure is designed with the small and midsize business in mind. The system plugs into any standard power outlet and supports your critical applications with less time, effort and money. In one box, you can now combine up to eight storage and server blades to add data backup, disaster recovery and virtualization to your business.

Why HP over other blade choices?

HP's unique innovations solve your biggest challenges. HP has the good stuff built in from the start. They combined the best technology from across HP to make BladeSystem not only easy to use, but also useful to you. And you get the same useful, powerful innovations regardless of whether you choose the c3000 or c7000 enclosure.

Business Partner



SMP is a certified Gold Business Partner with HP



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- » **Thermal Logic technologies:** Smart technology saves you energy every second and lightens the load on your air conditioners, saving 30 percent in power.
- » **Virtual Connect architecture:** Wire once, then add, replace or recover blades on the fly, without impacting networks and storage or creating extra steps.
- » **Insight Control management:** Simple, single package provides all the tools to streamline operations and increase administrator productivity up to tenfold.
- » **NonStop midplane:** The same million-dollar reliability that helps run Wall Street is built-in to keep your business up and running.
- » **Onboard Administrator:** Wizards get you up and running fast, and are paired with useful tools to simplify daily tasks, warn of potential issues and assist you with repairs.

For more information about HP BladeSystem c3000 Enclosure ("Shorty") or about SMP Server and Storage Services, please contact your sales representative.

SMP

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