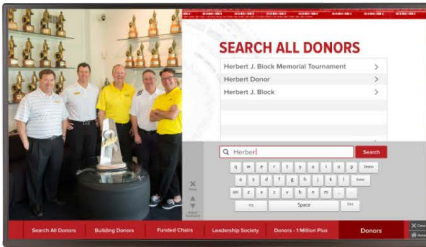


# IMPROVING COMMUNICATIONS WITH PATIENTS, VISITORS AND FACULTY

Industry Weapon's platform allows healthcare Marketing, Communications, & Human Resources to deliver relevant digital messaging throughout their health system



## INTERACTIVE

### Wayfinding, Donor Walls and More

Our experience with interactive wayfinding extends past millions of square feet. High impact donor walls leveraging dynamic HTML 5 and more.

## LIVE DATA EXPERTS

### Waiting Room Times, Events & More

Leverage Industry Weapon's platform to integrate with a wide variety live data sources. This integration capability allows facilities to automatically update content in real-time.

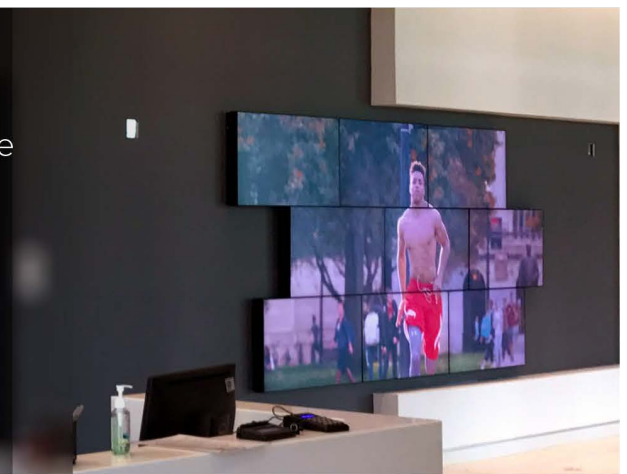
## ENGAGE AND INFORM

### Reinforce Critical Messaging

A simple to use interface allows non-technical users to update engaging content with little to no graphics design experience.

## Focus on Security

Our focus on security starts with adherence to routine SOC Type II audits on our entire operation. These audits ensure that we handle our customer's data according to the strictest security guidelines in the industry.



## WHY HEALTHCARE PROFESSIONALS TRUST US

### Infrastructure Friendly

Network infrastructure falls in line with typical retail IT bandwidth consumption guidelines

### Simple Interface

Industry Weapon's user interface allows Marketing, Communications & Human Resources teams to make content updates without fuss

### Free Training

We'll train all your users as many times as they need it for as long as you are a customer

### Free Support

Our support team provides 24/7 free support for all customers



**WE'RE SMP, WHERE PEOPLE COME FIRST**  
*& Results Are Guaranteed.*



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